

# CATHOLIC IDENTITY

## **BOLSTER AWARENESS AND UNIQUENESS OF JDA** *(Should include CATHOLIC IDENTITY)*

Desire and need for more students requires a concerted effort to write and then consistently share the JDA story. What is unique about the JDA experience for both Catholic and non-Catholic students?

## **EVOLVE STUDENT EXPERIENCES**

The high school years are all about expanding horizons, deepening a sense of self, and pursuing interests independently of past forces and factors. Co-curricular offerings should support the student journey (including, spiritual and mental health)

## **STRENGTHEN ACADEMIC PORTFOLIO**

Demand is growing for both post-secondary attendance and skilled talent across the spectrum of industries. Adapt academic offering to ensure graduates are competitive and ready for what's next after JDA, including work-study and internships.

## **INCREASE COMMUNITY ENGAGEMENT AND STUDENT ENROLLMENT**

Engaging with community leaders in all sectors, including education, will help JDA navigate increasingly competitive markets and develop sustainable funding streams and increase student enrollment.

## **PROVIDE OPPORTUNITIES FOR LEADERSHIP & FACULTY DEVELOPMENT**

Attracting and retaining the best leaders and faculty has a direct correlation to student success; provide support for faculty development and enhanced benefits. Establish consistent leadership.

### INITIATIVES

#### **ACADEMICS & STUDENT LIFE**

- Ensure stability and consistency in leadership to build trust and rapport with the community, resulting in improved academic performance and student outcomes.
- Improve academic excellence and competitiveness by reviewing and improving academic programs, introducing new programs, and encouraging innovation.
  - Enhance student opportunities by expanding extracurricular activities, developing work internships, and continuing to improve campus facilities.

#### **DEVELOPMENT & STEWARDSHIP**

- Increase enrollment through a dedicated recruitment team, fostering a welcoming environment for all families, and developing a 3-year marketing and recruitment plan.
  - Develop a comprehensive fundraising plan that includes donor stewardship, as well as a communications plan aligned with JDA's mission and vision.
    - Host community events and workshops on JDA's campus to promote the school's mission and values.
    - Create a program to incentivize current families and alumni to refer new families and students.

#### **CATHOLIC IDENTITY**

- Expand service opportunities and incorporate service learning to instill social responsibility and commitment to others.
- Develop a plan to integrate Catholic values and teachings into the curriculum and campus life while being mindful of students from other faith backgrounds.
  - Foster a culture of prayer and reflection through regular Masses, retreats, and other spiritual activities for students and staff.
    - Consider a system-wide approach to Catholic education in the Rio Grande Family from pre-K to 12th grade.

#### **FACULTY & STAFF ENGAGEMENT**

- Develop a comprehensive plan for professional development and wellness opportunities, including physical, mental, financial, and spiritual well-being.
- Foster a culture of collaboration and teamwork among faculty and staff through regular meetings and opportunities for communication and feedback.
- Recognize and reward excellence in teaching and service developing a plan for recognition and enhancing employee benefits and compensation to attract and retain top talent.